



## October 16, 2015 DreamWorks Animation

#### 6:30 p.m.

Dinner hosted by Panda Express Beverage refreshments hosted by Coca-Cola Wine hosted by William Hill Estate Winery Beer hosted by Kirin

#### 7:30 p.m. Welcome

David Ono, Trivia Bowl XX Emcee ABC7 Anchor and Vice President, Broadcast, AAJA-LA

#### Greetings

Jennifer Yuh Nelson, Director of Kung Fu Panda 2 and 3

#### **Appreciation Acknowledgments**

Naomi Hayase, AAJA-LA President Henry Fuhrmann, AAJA-LA Co-Treasurer and Trivia Bowl XX Commissioner

#### Let the Games Begin!

Denise L. Poon, AAJA Governing Board Member

#### 7:45 p.m.

Round 1: Current Events
Round 2: More Current Events and History (past events)
Round 3: Arts and Entertainment
Round 4: Science, Geography and Literature
Round 5: Sports and California Living

(During scoring and in between competition rounds) Live auction, raffle and social media @AAJATriviaBowl

#### 10:30 p.m.

Spirit Award announcement
College Bowl champions awarded Grasshopper Cup
Trivia Bowl XX champions awarded Rice Cup

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#### **COVER CREDITS**

Graphic Design by Dan Wood (www.danwould.com)

#### 2015 TRIVIA BOWL TEAM

Trivia Bowl Modern Games Founder Denise L. Poon

Event Commissioner

Henry Fuhrmann

Emcee

David Ono

Sponsorships

Denise L. Poon, Henry Fuhrmann, Naomi Hayase

#### Hospitality

Daniel Chun, Catherine Conkle, Thien Ho, Dora Wong, John Tang, Lon Gallagher, Randy Higa

Quiz Masters

Matthew Chin, Cynthia Wang

**Treasurer** Melissah Yang

Volunteer Coordinators Mariecar Mendoza, Connie Ho, Margaret Sharpe

#### Live Auction, Raffle & Donations

Susan Hirasuna, Denise L. Poon, Naomi Hayase

College Bowl Connie Ho

Event Program

Dan Wood, Henry Fuhrmann

TB XX Graphics Manny Amit

**Registration**Naomi Hayase, Bel Lo,
Connie Ho, Jennifer

#### Scoreboard Bel Lo

#### Judges

Henry Fuhrmann, Denise L. Poon

Photography

Sina Araghi, David Schub, Timmy Truong, Silvia Pereida

Bartenders

Mark Jue, Michael Sun Lee, Rob Lee, Amy Lew

#### AAJA-LA BOARD

#### President

Naomi Hayase Nihon Keizai Shimbun

#### National Advisory Board Representatives

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CreativeStreamline.com

Jocelyn "Joz" Wang 8Asians.com and Metblogs.com

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Mariecar Mendoza Los Angeles News Group

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Connie K. Ho Westways

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Henry Fuhrmann Los Angeles Times

Melissah Yang Bustle

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Anh Do Los Angeles Times

Susan Hirasuna FOX 11 LA

Suzanne Joe Kai AsianConnections.com

Kyle Kim Los Angeles Times

Jennifer Quong Honda Motor North America

Hassan Shah America's Funniest Home Videos

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Twitter: @AAJALA Twitter: @AAJATriviaBowl

www.V3con.com V3conference @gmail.com Twitter: @V3con

#### PRESIDENT'S MESSAGE

### 2015: A Year of Achievement

I have been so honored to serve once again as president of AAJA-LA. Thank you for devoting your Friday night to our cause. It's always gratifying to see so many of the same familiar faces with us, year in and year out, and we wish your teams the best of luck in the competition.

We started this year with the goal of increasing the number of events accessible to our members and raising scholarship amounts. It was so exciting to see programs like food panels with celebrity chefs, a visit of YouTube Space LA and headshots, all free to AAJA-LA members, come together. I would like to thank the entire board and all of our volunteers for the countless hours of work they have contributed to make this a possibility. We were also able to award \$15,000 worth of scholarships to 6 truly exceptional students, twice this year.

In addition, earlier this year, many of you were able to experience our other big annual event, the V3 Digital Media Conference, a showcase of leading Asian and Pacific Islander Americans in digital and social media. V3con, in its fourth year, attracted hundreds of attendees to the Japanese American National Museum in downtown L.A. for an all-day conference of panels and workshops. Trivia Bowl and V3con fulfill the chapter's ambitions to

serve all members, from students to established professionals, while connecting to the larger community in new and creative ways.

We're so thankful for all the years Trivia Bowl was held at ABC7, but excited to be able to continue our signature event and present Trivia Bowl XX at DreamWorks Animation this year. Our entire board is grateful to Denise Poon, who despite having "retired" from Trivia Bowl last year stepped up once again to help when we were facing a last-minute venue change. To all of our guests, once again, thank you for your support of our chapter's many successes and the vital work that AAJA-LA performs.



Naomi Hayase

– Naomi Hayase President, AAJA-LA Editorial Researcher, Nihon Keizai Shimbun Twitter: @nhayase

COMMISSIONER'S MESSAGE

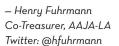
## **Tonight, Everyone** Is a Winner

By the end of tonight's festivities, other programs that the event the headline will read, "Team \_\_ takes home the Rice Cup in Trivia Bowl XX." But that team and its 10 players won't be the only competitors we'll congratulate tonight. Everyone who takes part in our event - nearly 400 of you - will count as a winner in our book.

We thank you for devoting your Friday night to supporting Trivia Bowl and the scholarships and

makes possible.

Because of supporters like you, AAJA-LA has thrived since our founding in 1981 and through 20 Trivia Bowls starting in 1994. We can't do our vital work without you. Once again, we offer our sincere thanks.





Henry Fuhrmann



Trivia Bowl Modern Games Founder's Message

## Trivia Bowl XX: **Brilliance Under the Stars!**



"Speaking of shining brilliance. many of our guests ask, 'What's the secret to being a Trivia Bowl winner?" – Denise L. Poon

Welcome and thank you for being part of our 20th rendition of Trivia Bowl, the AAJA-LA Chapter student scholarship and professional program signature "fun-raising" event.

We appreciate that many of you here tonight are longtime community partners, corporate sponsors and formidable competitors.

Warm greetings to those of you who are new to our creatively engaging and highly successful event. We guarantee that your participation will provide wonderful insight into AAJA-LA, our mission, membership and programs.

Over the last two decades, Trivia Bowl has transformed from a small community roundup of fewer than 10 teams to a considerably substantial pep rally-meets-"Jeopardy!" competition. In the "Ancient" Games, we gathered in a community rec room, sat at parkbench-like tables and kept the written score on a flip chalkboard.

Our Modern Games include about 40-50 teams, electronic scoring, "real" L.A. County Superior Court judges, six college teams vying for the Grasshopper Cup, the Spirit Award and social media. #AAJATriviaBowl

Over the years, Trivia Bowl has had three homes — the Japanese American Cultural and Community Center, the Japanese American National Museum and ABC7 Studio B.

Tonight we are thrilled to be guests of DreamWorks Animation on its lovely campus. This is the first time we are gathering outside, under the sparkling stars.

Speaking of shining brilliance, many of our guests ask, "What's the secret to being a Trivia Bowl winner?"

To quote Po. one of DreamWorks' most beloved "Kung Fu Panda" characters and Dragon Warrior, champion of the Valley of Peace:

"There is no secret ingredient. It's just you."

You are a winner for being here and enthusiastically supporting AAJA-LA and Trivia Bowl XX.

Let the Games begin!

– Denise L. Poon AAJA-LA President Emerita AAJA Chapter President of the Year. 2001 Linkedin.com/in/dlpoon Twitter: @Cr8tiveStream

#### TRIVIA BOWL RULES

## Here's the 411

AAJA-LA developed, abides by and enforces the following International Trivia Bowl Federation competition rules.

#### 2015 Competition

Each team may have as many as 10 members. Once the competition begins, no substitutions are allowed. No one may sit at a team table except its 10 original designated players. Trivia Bowl XX will have five rounds of 15 questions each. The question categories are: 1) current events; 2) more current events; 3) geography, history, science and literature; 4) arts and entertainment; 5) sports and Californiana.

David Ono, the emcee, will read aloud the questions. Sitting at their designated table, the members of each team work together to fill out the answer sheet. The emcee will read each question twice. Competitors are advised to write down the questions for their reference.

The name of the team and its captain must be written on the answer sheet for each round. Failure to write the team name on the answer sheet can result in forfeiture of the entire question round. All answers must be legible and in English unless another language is specified. Answers must be written on the exact line corresponding to the number of the question.

Only one answer per question will be accepted unless more than one answer is clearly requested. When multiple answers are requested, all must be correct for the team to obtain the point. When a person's name is requested, last names are acceptable unless first and last are specified. Phonetic spelling is acceptable unless the correct spelling is specified. There are no partial points for an answer.

Once the emcee has read the 15th and final question of each round, teams have two minutes to complete their answer sheets. Room monitors will collect the sheets from team captains and take them to the judicial bench. Once an answer sheet is submitted, no changes are allowed.

#### Scoring

After each round, the emcee will read aloud the questions and correct answers after



AAJA Los Angeles archives

JUDGES: Ronald S.W. Lew, left, John Ing and Mark Kim scrutinize team answer sheets.

game officials have collected the answer sheets. The judges will review and score the answer sheets during this time. Team scores and standings for each round will be posted on the scoreboard. The team with the highest score at the end of the fifth round wins possession for one year of the coveted perpetual Rice Cup trophy.

#### Challenges

Any challenges to questions should be brought to the attention of the Quiz Masters by the team captain or a designated representative before the end of the evening competition. The game manager's decision is final. No competitor may speak to the judges or scorekeepers.

Leaving the Team Table

No one who leaves a team table while a round is in progress will be allowed to return until the team submits its answer sheet.

Please make all trips to the hospitality table, refreshment area or restroom before or after rounds.

#### **Prohibition on Electronic Devices**

The use of all electronic devices (phones. tablets, laptops, PDAs, cameras, video devices, drones, etc.) is strictly prohibited while a competition round is in progress. If any such device is visible, game officials will request that it is put away. Any person who uses such a device must leave the team table and may not return to the game during that round. Game officials have the discretion to deduct as many as 10 points or an entire round from a team's score if any member violates this rule. Texting or tweeting about or livestreaming the event, including but not limited to @ AAJATriviaBowl, is permitted only between competition rounds.

#### **Printed Materials**

No printed materials other than those provided and sanctioned by Trivia Bowl organizers and sponsors are allowed on the team table. Anyone caught using cheat sheets or notes will be subject to the same penalties regarding the improper use of electronic devices. Purses, bags, backpacks, briefcases and items containing printed materials must be placed on the floor.

#### **Substitutions and Spectators**

Team member substitution is prohibited at all times during the competition. Once the competition begins, a team may not replace an original player with another individual. If for any reason a player must leave the event, the team must proceed without that member. Game officials have the discretion to deduct as many as 10 points from a team's score if such violations occur.

During the competition, spectators may be present only in designated areas. Noncompeting spectators (including guests, chaperones and parents) may not stand near or approach the team table while a round is in progress and until the team submits its answer sheet for that round. All communication, oral or otherwise, is prohibited between a team and spectators while a round is in progress. Game officials have the discretion to deduct as many as 10 points for violations.

#### **Tie-Breakers**

If any teams are tied for any of the top three places in the overall standings after the end of the final round, "sudden death" will be used as a tiebreaker. The rules will be announced at the start of the competition.



## Celebrating community spirit



Friends, family, neighbors and local business owners are the backbone of this community. Our vibrant spirit comes alive at events like these. Little by little we can do a lot.  $\textbf{Small is Huge}^{\text{sm}}$ 

Asian American Journalists Association Los Angeles, you continue to help build the spirit of our community.

Visit wellsfargo.com/stories to see how big small can be.

Together we'll go far



#### 2015 TRIVIA BOWL XX TEAM LINEUP

ABC7 Team I ABC7 Team II	89.3 FM KPCC	Union Bank Team I Union Bank Team II
Asian Americans Advancing Justice	Los Angeles Times Team I Los Angeles Times Team II Los Angeles Times Alumni	Wahoo's Fish Taco
Bank of America	National Association of Black	Wells Fargo
Brookfield Renewable	Journalists-Los Angeles/ Los Angeles News Group	College Bowl California State University,
CBS2/KCAL9 and CBS News	NBC4	Fullerton
Coca-Cola Team I	Panda Express	California State University, Long Beach
Coca-Cola Team II	The Port of Long Beach	
Denise and Friends	Southern California Edison Team I	California State University, Los Angeles
DreamWorks Team I	Southern California Edison	California State University,
DreamWorks Team II	Edison Team II	Northridge
IW Group	Southern California Gas	University of California, Los
Japanese American Bar Association	Toyota	Angeles
	Twenty Eight	University of Southern
KTLA5	Restaurant	California



AAJA National archives

**PIONEERS:** In the chapter's early days, from left, Victor Merina, Bill Sing and Lorena Tong.



These are the only teams in the history of AAJA-Los Angeles' Trivia Bowl that have won that distinction. Is your team worthy of the Rice Cup this year?

#### Trivia Bowl I City News Service

Trivia Bowl II Daily News

Trivia Bowl III

Daily News

Trivia Bowl IV Long Beach Press-Telegram

Trivia Bowl V City News Service

Trivia Bowl VI Asian Pacific American Legal Center

Trivia Bowl VII Japanese American

Bar Association

Trivia Bowl VIII Japanese American Bar Association

Trivia Bowl IX Orange County Register Trivia Bowl X NBC<sub>4</sub>

Trivia Bowl XI Asian Pacific American Legal Center

Trivia Bowl XII Japanese American Bar Association

Trivia Bowl XIII Fong & Chun/ Stuart I. Folinsky Law Office

Trivia Bowl XIV Fong & Chun/ Stuart I. Folinsky Law Office

Trivia Bowl XV Japanese American Bar Association

REEL BREEL

Los Angeles Chapter www.aaja-la.org

Trivia Bowl XVI Japanese American Bar Association

Trivia Bowl XVII Japanese American Bar Association

Trivia Bowl XVIII 89.3 FM KPCC

Trivia Bowl XIX Japanese American Bar Association

#### TRIVIA BOWL XX JUDGES

We are honored to have the following Los Angeles County Superior Court bench officers serve as our volunteer judicial panel for Trivia Bowl XX.



Arakaki



Cho



Chung



Cortez



Dhanidina



**Fujioka** 



Ing





Kim



Laesecke



LaForteza



Ong



Saito



Suzuki





Zacky

Hon. Akemi Arakaki (Children's Court, Monterey Park)

Hon. Lawrence Cho (West District, Santa Monica)

Hon. Lisa Chung (West District, Santa Monica)

Hon. Annabelle Cortez (Children's Court, Monterey Park) Hon. Halim Dhanidina (South District. Long Beach)

Hon. Fred Fujioka (San Fernando Juvenile Court, Sylmar)

Hon. John Ing (South District, Long Beach)

Hon. Mark Kim (South District, Long Beach)

Hon. Laura Laesecke (South District. Long Beach)

Hon, Bernie LaForteza (North District. Lancaster)

Hon. Tomson Ong (South District, Long Beach)

(Children's Court,

Hon. Paul Suzuki (Criminal Justice Center. Los Angeles)

Hon. Hayden Zacky (North Valley District, San Fernando)

Hon. Timothy Saito Los Angeles)

# TRIVIA BOWL HISTORY & LORE

Trivia Bowl is the signature team competition fundraiser of the Asian American Journalists Association's Los Angeles Chapter. Since 1994, proceeds from the event have supported the chapter's scholarship, internship, fellowship and professional development programs.

Initially, the game was conceptualized as a low-budget, low-tech local chapter fundraiser. What started as a modest, whimsical effort has evolved into a popular, marquee community "fun-raising" experience. Media groups, corporate sponsors, community partners and now college teams compete to pursue their friendly rivalries and support AAJA-LA.



2006: ABC7's David Ono

has been the Trivia Bowl emcee since 2000. Mario Machado emceed the event in the mid- to late 1990s.



In the beginning: Early competitions took place at the Japanese American Cultural & Community Center in Little Tokyo in downtown Los Angeles. The event was the brainchild of AAJA Treasurer Dickson Louie. Chapter leaders were thrilled when the event raised \$2,000. Above, the ABC7 team in front of dry-erase scoreboard at JACCC.



1996-2000: Trivia Bowl became an annual event under the leadership of Yet Lock and Richard Fruto, above, celebrating a winning answer as a team member. The competition continued in the JACCC community room but one year was held at the Bonaventure Hotel during Asian Pacific American Heritage Month. The event included as few as five teams in Trivia Bowl III but eight to 11 most years.



**2001:** Trivia Bowl expanded into the "Modern Games" under the direction of Denise L. Poon, then chapter president, above with Supervisor Michael Antonovich. On AAJA's 20th anniversary, organizers emphasized more community participation and sponsorship, with volunteer Los Angeles County Superior Court bench officers as game judges. The event more than quadrupled, when 43 teams competed in Trivia Bowl VII.



2002: Trivia Bowl moved to the beautiful Japanese American National Museum in Little Tokyo. The museum has served as host in most non-anniversary years, six times to date, with 22 teams typically filling the marble-walled George & Sakaye Aratani Central Hall to capacity. Above, Susan Hirasuna and John Beard work on their FOX 11 LA team answer sheet.

## Game on! Get yours at our auction & raffle

#### LIVE AUCTION **ITEMS**

#### Four Seasons Resort. Punta Mita. Mexico:

Three-night accommodations for two in an ocean-view casita room. Punta Mita is a picturesque fishing village nestled on Mexico's Riviera with white-sand beaches, turquoise waters and some of the best snorkeling, scuba diving and fishing.

#### Value: \$5,000.

Donated by Four Seasons Punta Mita, Mexico

#### Los Angeles Lakers:

Four seats to a Los Angeles Lakers game in the CBS2 / KCAL9 Staples Center luxury suite, including catered

food, beverages and VIP parking.

#### Value: \$1,300-plus. Donated by CBS2/ KCAL<sub>9</sub>

Private Chef's

Dinner for 10:

Chef Shirley Chung,

will host a memorable

"Top Chef" finalist.

dinner experience,

"modern American

Chinese soul," for

you and nine of your

nearest and dearest

Restaurant in Irvine.

with California flavors

and cuisines from all

Chef Chung plays

at Twenty Eight

cuisine with a

Donated by Dalia MacPhee.

#### RAFFLE **ITEMS**

Value \$500

Dalia MacPhee:

Strapless chiffon

gown with pleated

tiered ruffle hem, by

Los Angeles designer.

#### Verizon Wireless compatible ParrotAR.Drone 2.0 **Elite Edition - Snow** Version:

Take off with the AR.Drone 2.0 Elite Edition from Parrot! This quadricopter is controlled intuitively using a smartphone or tablet.

Donated by Verizon

#### **Gardensun Table Top** Heater (2 separate):

Stainless steel table top patio heater. Donated by Gardensun

#### **Keyways Winery** wines: 2010

Winemaker's Selection Valley (two bottles), Cuvée du Sud, 2012 Keyways Vineyard, Winery Rose of Syrah and 2012 Estate Reserve Viognier. Donated by Hsiao family

#### CBS/KACL9 gift

bag: Enjoy CBS keepsake swag. Donated by CBS2/ **KCAL9** 

#### over the world. Value: \$1.200 (does not include alcohol

and gratuity) Donated by Chef Shirley Chung and Twenty Eight Restaurant

#### TRIVIA BOWL XX SPONSORS

#### Host

DreamWorks Animation

#### College Bowl

Wells Fargo

#### Hospitality

Coca-Cola Panda Restaurant Group Inc. William Hill **Estate Winery** Kirin Beer

#### Technology & Communication

Verizon

#### Diamond

ABC<sub>7</sub> June and Simon Li Southern California Edison Union Bank

#### **Platinum**

Bank of America

#### Silver

Brookfield Renewable CBS<sub>2</sub> / KCAL<sub>9</sub> and CBS News IW Group Inc. KTLA<sub>5</sub> NBC4 Southern California The Port of Long Beach Southern California Gas Tovota

#### Bronze

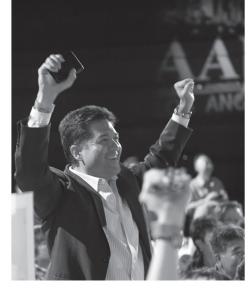
Asian Americans Advancing Justice Japanese American Bar Association National Association of Black Journalists-Los Angeles / Los Angeles News Group 89.3 FM KPCC

#### Live Auction, Raffle, Gifts

CBS<sub>2</sub>/KCAL<sub>9</sub> Coca-Cola Chef Shirley Chung / Twenty Eight Restaurant Dalia MacPhee Hsiao family Huy Fong Foods NBC<sub>4</sub> Southern California Nissin Noosa Yoghurt Sugar Bowl Bakery

Union Bank Vega Verizon Wells Fargo

William Hill Estate Winery



2012: Frank Buckley, a previous AAJA scholarship recipient, enthusiastically cheers on KTLA Team.

#### SCHOLARSHIP WINNERS

#### Spring 2015 **AAJA-LA Scholars**

Karin Chan (UCLA)

Jennifer Crane (UCLA)

Anastassia Olmos (USC)

Cameron Quon (USC)

Kevin Tsukii (USC)

Vivian Vu (Chapman University)



Photo credit: Steven Lam

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## AAJA LOS ANGELES RAFFLE PRIZE



Purchase raffle tickets for the opportunity to win a Parrot AR.Drone 2.0 Elite Edition - Snow Version

One raffle ticket for \$5 or five raffle tickets for \$20.



Congratulations to the Los Angeles Chapter of the Asian American Journalists Association and Trivia Bowl XX.



#### **Spicy Trivia**

- 1. What is the name of Huy Fong Foods, founder/CEO? 4. What is th
  - 4. What is the Huy Fong Foods iconic rooster represent?
- 2. What year was Huy Fong Foods founded?
- 5. What type of peppers are used in Huy Fong Foods sauces?
- 3. Name the three sauces that Huy Fong Foods produces. 6. Why is the company named Huy Fong?



Answers: T. David Train 2. 1980 3. Srivacha, chili Gartic, Sambal Oelek. 4. Chinese zodian of Mr. Trn. 5. Red jalapenos. 6. Freighter that brought Mr. Tran to the US.

Feeding college students since 1970.



# NBC4 Southern California Salutes AAJA Trivia Bowl XX 2015 Let the Games Begin! You

## Thank you for making our community a better place

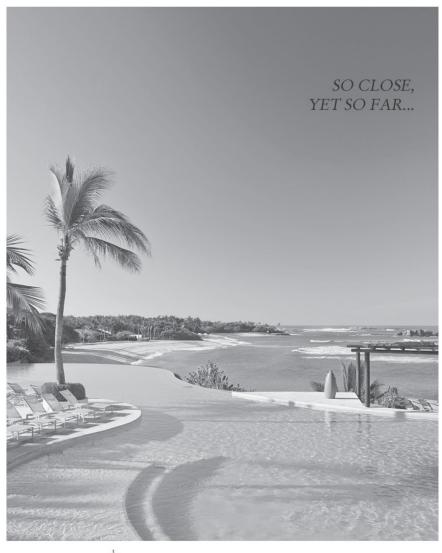
Bank of America recognizes the Asian American Journalists Association as a vital community resource. People like you are an inspiration to us all.

#### Visit us at bankofamerica.com/losangeles

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Asian American Journalists Association-Los Angeles

Trivia Bowl 21st Anniversary Celebration



#### TWENTY EIGHT

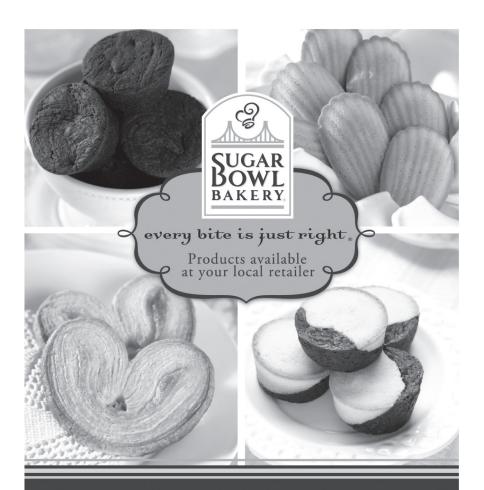
DINE + DRINK

# Congratulations Asian-American Journalists Association Trivia Bowl XX



Chef Shirley Chung and Twenty-Eight welcomes the Rice Cup champions for a special hosted victory celebration.

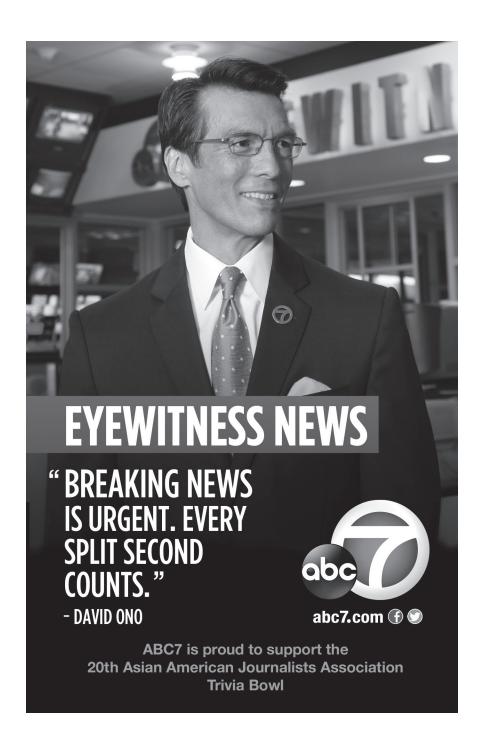
949. 852–2828 www.twentyeightoc.com



## sugar bowl bakery

is excited to support and be a part of the AAJA-LA Trivia Bowl XX "fun-raising" and we invite you all to

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# FROM OUR FAMILY TO YOURS.



Panda is proud to sponsor the

#### **2015 AAJA Trivia Bowl**







