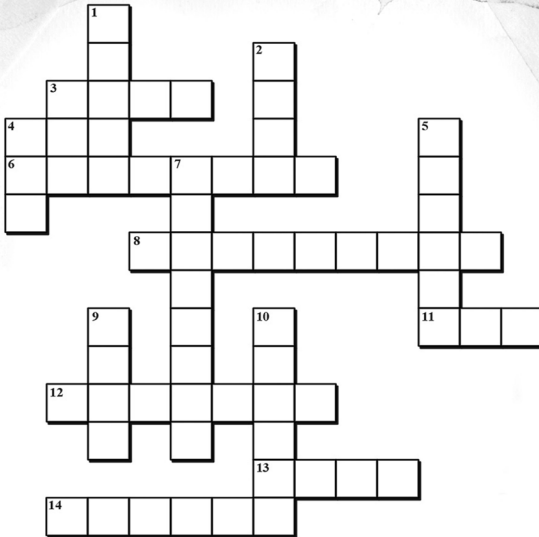


AAJA-L.A.'s  
Trivia Bowl  
XVI marks  
30 years

ABC7 BROADCAST CENTER, STUDIO B  
FRIDAY, OCTOBER 14, 2011

# WHAT HAPPENED IN 1981?

Good Luck! From ABC7



**ACROSS**

- 3 Celebrating 30 years in Los Angeles!
- 6 United Kingdom Prime Minister
- 8 America's first test tube baby
- 11 World's fastest train
- 12 Where Pope John Paul II was shot
- 13 Unexplained disease discovered
- 14 Pop star born January 31

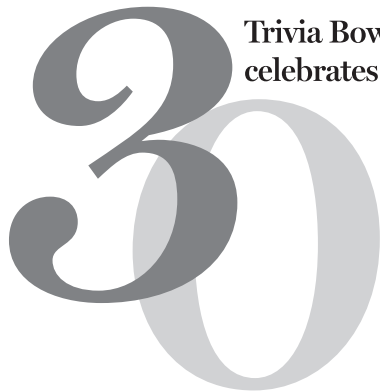
**DOWN**

- 1 Married Prince of Wales
- 2 Marries Laura in biggest soap wedding
- 4 Video killed the radio star
- 5 Little yellow notes
- 7 First flight of U.S. Space Shuttle
- 9 Released 52 American hostages
- 10 POTUS shot



[abc7.com/community](http://abc7.com/community)

ABC7 is proud to host the 16th Annual Asian American Journalist Association "Trivia Bowl"



**Trivia Bowl XVI  
celebrates a milestone**

**October 14, 2011  
ABC7 Broadcast Center, Studio B**

**6 p.m.**

Dinner hosted by Wahoo's Fish Taco, beverages hosted by Coca-Cola  
Dessert hosted by Paradise Cookies, boba drinks hosted by The Boba Truck

**7 p.m.**

**Welcome**

David Ono, Trivia Bowl XVI Emcee  
KABC-TV Anchor and Vice President, Broadcast, AAJA-LA

**Greetings**

Arnold J. Kleiner, President and General Manager, KABC-TV  
Diane Medina, Vice President, Diversity Programs and Community Relations, KABC-TV

**Founders' Message**

David Kishiyama, Bill Sing, Nancy Yoshihara

**Appreciation Acknowledgments**

Denise L. Poon, Trivia Bowl XVI Commissioner

**7:30 p.m.**

Round 1: Current Events

Round 2: More Current Events and History (past events)

Round 3: Arts and Entertainment

Round 4: Science, Geography and Literature

Round 5: Sports and California Living

(During scoring and in between competition rounds)

Introduction of 2010-11 award recipients

AAJA "The Power of One"

**10:30 p.m.**

College Bowl champions awarded Grasshopper Cup  
Trivia Bowl XVI champions awarded Rice Cup

**2011 TRIVIA BOWL TEAM**

**Event Commissioner**  
Denise L. Poon

**Emcee**  
David Ono

**Sponsorships**  
Denise L. Poon and David Ono (chairpersons), Frank Buckley, Anh Do, Henry Fuhrmann, David Iwata, Jinah Kim, Margaret Sharpe, Matthew Stevens, Liberty Zabala

**Hospitality**  
Wing Lam, Diane Medina

**Quiz Masters**  
Matthew Chin, Cynthia Wang

**Event Program**  
Shraddha Swaroop (art director), Henry Fuhrmann (copy editor)

**Volunteers**  
John Sakata

**Treasurer**  
Shawn Wong

**Live Auction, Raffle & Donations**  
Frank Buckley, Kim Bui, Richard Chang, Ky Trang Ho, Suzanne Joe Kai, Jinah Kim, Denise L. Poon, Cynthia Wang, Jocelyn Wang

**Online Media**  
Quyen Lovrich

**Social Media**  
Jocelyn Wang

**Student Scholarships**  
Frank Buckley (chairman), Bob Bayer, Henry Fuhrmann, Traci Tamura

**Multimedia Production**  
Brian Choo, Jose Hernandez Jr. (leads), Stephanie Aguilar, Sonali Kohli, Evonne Liew, Debbie Won, Liberty Zabala

**Scoreboard Projection**  
Dan Peterson

**TB XVI Graphics**  
Manny Amit



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Live auction & raffle ..... 14

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Scholarship recipients .. 19

AAJA Power of One ... 25

AAJA-LA Tweet-off ... 26

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Investor's Business Daily

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ABC7

**Vice President, Print**  
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The Orange County Register

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Liberty Zabala  
Garden Grove TV3

**National Advisory Board Representative**  
Henry Fuhrmann  
Los Angeles Times

www.aaja-la.org  
aajalangeles@gmail.com



## COMMISSIONER'S MESSAGE

# 'Fun-raising,' by the numbers

Welcome to AAJA's 30th anniversary and the 16th installment of "The Bowl"!

In this broadcast studio tonight are many of our Asian American Journalists Association founders, current and former AAJA-Los Angeles board members, longtime sponsors, new funders and students — many who are friends and advocates of AAJA's mission of promoting diversity in the media.

Trivia Bowl is our signature event in L.A. and the only fundraiser the chapter holds to support student scholarships, internships, mid-career fellowships, stipends and workshops. In 2010-11, we have distributed more than \$50,000 in funding.

This is the lucky seventh time I've led our "fun-raising" effort, and the luck has been in turning a corner in the creative way we raise money in this extremely challenging economic environment.

Each time I have led Trivia Bowl, we have added new elements. Ten years ago, for our 20th anniversary, we transitioned from a chalkboard scoreboard and a Little Tokyo community room that held a small number of teams to this broadcast studio with more than 40 competitive

teams filled with our sponsors and community partners. Five years ago, for our 25th anniversary, supported by exceptionally high-level sponsorships and donations and through the generosity of all involved, we grossed nearly \$90,000.

Tonight, for our 30th anniversary, to continue the innovative "fun-raising" tradition of our marquee event, we are hosting the inaugural College Bowl and projecting a live Twitter feed (@AAJATriviaBowl) in conjunction with our top raffle prize.

Most of our work is done and now your work begins....

Provide the right answer on the correct line of your team's answer sheet.

Bid high and often on our live auction items.

Buy a ton of raffle tickets.

Have fun.

Let the games begin!



“

Most of our work is done, now your work begins ....

— Denise L. Poon

—Denise L. Poon  
AAJA-LA President Emerita  
AAJA Chapter President  
of the Year, 2001  
[linkedin.com/in/dlpoon](http://linkedin.com/in/dlpoon)  
Twitter: @Cr8tiveStream

FOUNDER'S MESSAGE

# Bill Sing's call for future:



“  
It became a labor of love. Much of what I learned about life, leadership and commitment, I learned through my involvement with AAJA.

— *Bill Sing*

Many of you may be too young to remember those challenging times back in 1981 when we started AAJA.

Stereotypes and racial insensitivity concerning Asian Americans were common. We were often portrayed as quiet and passive. Asian American issues and communities were seldom covered.

Asian American journalists were few and far between. When I launched my career at the L.A. Times in 1979, AAJA co-founders Nancy Yoshihara and David Kishiyama were among the few Asian American faces there. Co-founders Tritia Toyota and Frank Kwan were among the few Asian Americans on TV in Los Angeles.

The need for AAJA was simply compelling, and it became a labor of love. Much of what I learned about life, leadership and commitment, I learned through my involvement with AAJA.

But it wasn't easy.

It wasn't "cool" to be a person of color in the newsroom. Many Asian American journalists were reluctant to join AAJA in the early years.

And it took a lot of hard work and courage to coordinate mailing lists, fundraisers, chapters, our first convention and staff.

Many naysayers said we couldn't do it.

Fast forward to today. You have chapters and members across the country, scholarships, fellowships, management training programs, job fairs. AAJA is well respected.

Congratulations. I'm very proud of how far you've come.

But don't get too celebratory. The challenges are just as daunting today as they were 30 years ago.

Newspapers and broadcast outlets are struggling with the Internet revolution and massive changes in how people access information. Audiences are more demanding and less loyal. Journalists' credibility and integrity are being questioned.

The need for diversity often gets lost amid downsizings and management shuffles. Jobs are in peril, and many journalists of color are leaving the profession. None of the original six AAJA co-founders remain as full-time journalists. Yet the number of "journalists" seems to be proliferating with the growth of social media and the Internet. The news media can be as powerful and influential as ever.

So .... what should you and AAJA do?

# Think big, be ambitious

Think and act big. Take on a larger, more ambitious mission: to improve journalism and ensure that it has a bright and influential future. Show that Asian American journalists will contribute to this exciting future in unique and compelling ways.

Embrace the changing demographics and priorities of our communities and create coverage that reflects this. Get into positions of authority and use that to innovate and make a difference. Use your conventions to debate and develop policies and solutions. Find talented leaders and put them into the top positions.

Put more people of color on the boards of top media corporations. What the heck, put some top industry leaders on your board! Hold joint conventions with the top industry organizations. Shake things up. Don't accept the status quo. We didn't 30 years ago.

Because we are in Los Angeles, a sports and entertainment capital and birthplace of AAJA, follow the wisdom of two L.A. sports icons: Wayne Gretzky and John Wooden.

The Great One said: "A GOOD hockey player plays where the puck is. A GREAT hockey player plays where the puck is

going to be."

Fellow AAJAers, play where the puck is going to be. Anticipate the future and shape it. Keep developing innovative programs, strategies and people that secure the future. Be visionary — just as we were 30 years ago.

Coach Wooden said: "Learn as if you were to live forever. Live as if you were to die tomorrow."

So keep learning and growing. Challenge yourselves to get better. Journalism is a blessing. Practice it to the fullest. And have fun doing it. See you again at the 35th.

—Bill Sing



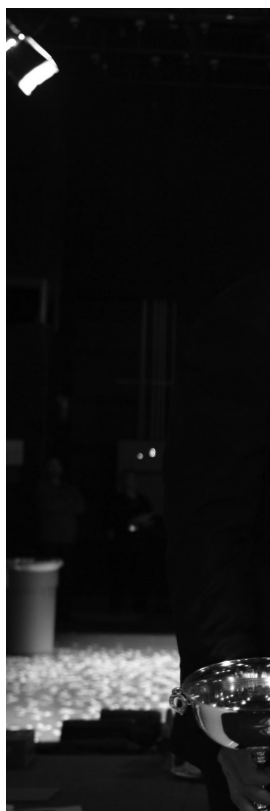
AAJA National archives

**PIONEERS:** In the chapter's early days, from left, Victor Merina, Bill Sing and Lorena Tong.

# TRIVIA BOWL HISTORY & LORE

Trivia Bowl is the signature team competition fundraiser of the Asian American Journalists Association's Los Angeles Chapter. Since 1994, proceeds from the event have supported the chapter's scholarship, internship, fellowship and professional development programs.

Initially, the game was conceptualized as a low-budget, low-tech local chapter fundraiser. What started as a modest, whimsical effort has evolved into a popular community "fun-raising" experience. Media groups, corporate sponsors, community partners and now college teams compete to pursue their friendly rivalries and support AAJA-LA.



2006: ABC7's David Ono



**IN THE BEGINNING:** Early competitions took place at the Japanese American Cultural & Community Center in Little Tokyo in downtown Los Angeles. The event was the brainchild of AAJA Treasurer Dickson Louie. Chapter leaders were thrilled when the event raised \$2,000. Above, the ABC7 team in front of dry-erase scoreboard at JACCC.



**1996-2000:** Trivia Bowl became an annual event under the leadership of Yet Lock and Richard Fruto, above, celebrating a winning answer as a team member. The competition continued in the JACCC community room but one year was held at the Bonaventure Hotel during Asian Pacific American Heritage Month. The event included as few as five teams in Trivia Bowl III but eight to 11 most years.



*Photos courtesy of AAJA-LA archives*

has been the emcee for Trivia Bowl since 2000. Mario Machado emceed the event in the mid- to late 1990s.



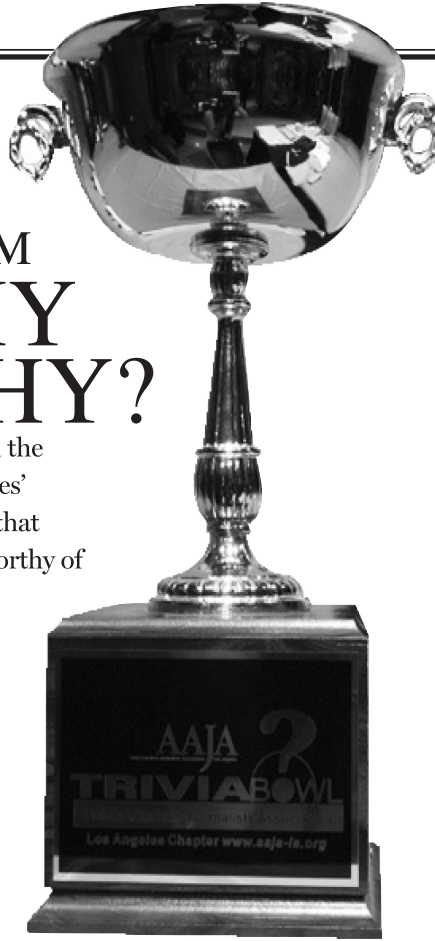
**2001:** Trivia Bowl expanded into the "Modern Games" under the direction of Denise L. Poon, then chapter president, above with Supervisor Michael Antonovich. On AAJA's 20th anniversary, organizers emphasized more community participation and sponsorship, with volunteer Los Angeles County Superior Court bench officers as game judges. The event more than quadrupled, when 43 teams competed in Trivia Bowl VII.



**2002:** Trivia Bowl moved to the beautiful Japanese American National Museum in Little Tokyo. The museum has served as host in most non-anniversary years, six times to date, with 22 teams typically filling the marble-walled George & Sakaye Aratani Central Hall to capacity. Above, Susan Hirasuna and John Beard work on their KTTV team answer sheet.

# IS YOUR TEAM TROPHY WORTHY?

These are the only teams in the history of AAJA-Los Angeles' Trivia Bowl that have won that distinction. Is your team worthy of the Rice Cup this year?



**Trivia Bowl I**  
City News Service

**Trivia Bowl II**  
Daily News

**Trivia Bowl III**  
Daily News

**Trivia Bowl IV**  
Long Beach  
Press-Telegram

**Trivia Bowl V**  
City News Service

**Trivia Bowl VI**  
Asian Pacific  
American  
Legal Center

**Trivia Bowl VII**  
Japanese American  
Bar Association

**Trivia Bowl VIII**  
Japanese American  
Bar Association

**Trivia Bowl IX**  
Orange County Register

**Trivia Bowl X**  
NBC4

**Trivia Bowl XI**  
Asian Pacific  
American Legal Center

**Trivia Bowl XII**  
Japanese American  
Bar Association

**Trivia Bowl XIII**  
Fong & Chun/  
Stuart I. Follinsky  
Law Office

**Trivia Bowl XIV**  
Fong & Chun/  
Stuart I. Follinsky  
Law Office

**Trivia Bowl XV**  
Japanese American  
Bar Association



**2011 TRIVIA BOWL XVI TEAM LINEUP**

ABC7 Team I	Edison International/ CCNMA & NAHJ	Port of Long Beach
ABC7 Team II		The Press-Enterprise
ABC7 Team III	Fong & Chun/Romben Aquino, Esq.	Toyota
AsianConnections.com		Toyota/IW Group
Asian Pacific American Legal Center	FOSLs and LAT Alumni Team I	UCLA Daily Bruin
Cal State Long Beach/ SPJ	Investor's Business Daily	Union Bank Team I
Cal State Northridge/ RTDNA	Japanese American Bar Association	Union Bank Team II
CBS2/KCAL9	The Korea Daily	Union Bank/BJASC
CBS Network News	KTLA5	U.S. Army
Coca-Cola Team I	Los Angeles Times	USC Asian Pacific Alumni Association
Coca-Cola Team II	NBC4	Verizon Wireless
Coca-Cola/Commis- sioner's Team	Nguoi Viet	Wahoo's Fish Taco
Edison International Team I	The Orange County Register	Wahoo's Fish Taco/ FOSLs and LAT Alumni Team II
Edison International Team II	Paradise Cookies Truck	Wahoo's Fish Taco/ Guests of the Bowl

**SPECIAL  
THANKS**

A big shout-out of appreciation to our 20 fellow AAJA chapters around the world for contributing to our 30th-anniversary video. We thank Arizona, Asia, Atlanta, Chicago, Denver, Florida, Hawaii, Michigan, Minnesota, New England, New York, North Carolina, Philadelphia, Portland, Sacramento, San Diego, San Francisco Bay Area, Seattle, Texas, Washington, D.C.

**NBC4****Congratulates****AAJA Los Angeles****On Their 30th Anniversary***Let The Games Begin!*

## TRIVIA BOWL XVI JUDGES

We are honored to have the following Los Angeles County Superior Court bench officers serve as our volunteer judicial panel for Trivia Bowl XVI.

Hon. Akemi Arakaki  
(North District,  
Lancaster)



**Arakaki**

Hon. Lisa M. Chung  
(North District,  
Lancaster)



**Chung**

Hon. Fred J. Fujioka  
(San Fernando Juvenile  
Court, San Fernando)



**Fujioka**

Hon. Alan B. Honeycutt  
(Southwest District,  
Torrance)



**Honeycutt**

Hon. John Ing  
(Southeast District,  
Downey)



**Ing**

Hon. Roger Ito  
(Southeast District,  
Norwalk) not pictured



**Kim**

Hon. Mark C. Kim  
(South District,  
Long Beach)



**LaForteza**

Hon. Bernie C. LaForteza  
(North District,  
Lancaster)



**Ong**

Hon. Tomson T. Ong  
(South District,  
Long Beach)



**Ryu**

Hon. Rafael Ongkeko  
(Central Civil Court,  
Los Angeles)  
not pictured



**Saito**

Hon. Tammy C. Ryu  
(South Central District,  
Compton)



**Suzuki**

Hon. Timothy R. Saito  
(Children's Court,  
Los Angeles)



**Tanaka**

Hon. Paul T. Suzuki  
(Metropolitan Court, Los  
Angeles)

Hon. Gary Tanaka  
(South Central District,  
Compton)



**TRIVIA BOWL SPONSORS**

**Host**  
ABC7

**Hospitality**  
Coca-Cola  
Wahoo's Fish Taco  
The Boba Truck  
Paradise Cookies

**Travel**  
Cathay Pacific

**Technology & Communication**  
Verizon Wireless

**Diamond**  
Edison International  
June and Simon Li  
Union Bank

**Gold**  
KTLA5  
Los Angeles Times  
NBC4  
Toyota

**Silver**  
CBS2/KCAL9  
CBS Network News  
Fong & Chun/Romben  
Aquino, Esq.  
Investor's Business  
Daily  
The Orange County  
Register  
The Press-Enterprise

**Bronze**  
AsianConnections.com  
Asian Pacific American  
Legal Center  
Cal State Long Beach/  
SPJ  
Cal State Northridge/  
RTDNA  
Japanese American Bar  
Association  
Nguoi Viet  
Port of Long Beach  
The Korea Daily  
The Press Enterprise  
UCLA Daily Bruin

U.S. Army  
USC Asian Pacific  
Alumni Association

**Live Auction, Raffle, Gifts**  
AAJA Michigan Chapter  
Ben Fong-Torres  
Blo-Out Lounge  
The Butter  
Cathay Pacific Airways  
CBS2/KCAL9  
CBS Network News  
Cham Korean Bistro  
Chef Martin Yan  
Coca-Cola  
Crabtree & Evelyn  
Dancing With the Stars  
East West Players  
EmersonMade.com  
Inmod.com  
Investor's Business  
Daily  
KPCC-FM 89.3  
KTLA5  
Ky Trang Ho  
Lifeyo.com

Malibu Wines  
Martin Yan  
Murad  
NBC Universal  
Pacific Asia Museum  
Paul Sakuma  
People  
Popchips  
Sugar Bowl Bakery  
Tatcha.com  
The Orange County  
Register  
Tom Powell  
Nick Ut/Associated  
Press  
Verizon Wireless  
Wembe.com  
Yahoo! Sports



Honors AAJA-LA on "30 years" of Outstanding Service

Q: From the desert to the sea...



# Game on! Get yours at our auction and raffle

## LIVE AUCTION ITEMS

### Autographed Pulitzer Prize-winning photo

Photo signed by Nick Ut, photographer, and Kim Phuc, subject.

*Donated by Nick Ut/Associated Press*

**Cathay Pacific Airways:** Round-trip flight (economy) from Los Angeles to Hong Kong and three-night stay for two at Island Shangri-La. Award-winning economy-class cabin features a fixed-back design seat, complimentary international cuisine and audio-video on demand on your personal television screen. Island Shangri-La is a luxury hotel retreat in the heart of Hong Kong, exquisitely appointed with Asian-accented European furnishings. All rooms and suites command magnificent views of the city, the Peak or Victoria Harbour. Package also includes breakfast at the innovative Cafe TOO.

**Value:** U.S. \$3,600  
*Donated by Cathay Pacific Airways*

**KTLA5 suite:** Los Angeles Kings game. The KTLA Staples Center luxury suite is yours for the evening as the Los Angeles Kings play in a



## Want an iPad2?

The winning raffle ticket for the iPad2 (16GB) with Wi-Fi, 3G capability, on the Verizon Wireless network for one year, will be pulled at the end of the evening. For more raffle items see Page 15 and for info. on our tweet-off see Page 26.

2011-12 season game. This includes 12 tickets and four parking passes. Game date to be mutually decided between the recipient and KTLA. Food and drink are not included.

**Value:** \$1,580  
*Donated by KTLA*

**CBS2/KCAL9 suite:** Katy Perry California Dreams World Tour, Nov. 22, 2011. Four

tickets in the CBS2/KCAL9 Staples Center luxury suite and one VIP parking pass.

**Value:** \$1,400  
*Donated by CBS2/KCAL9*

**LIFEYO.com:** Custom-built LIFEYO website including blog and social media with two years free hosting and AppleTV.

**Value:** \$1,000

*Donated by Mike Kai, LIFEYO founder*

**"Dancing With the Stars":** Two tickets to a results show.

*Donated by "Dancing With the Stars"*

**Official licensed Teemu Selänne NHL jersey, autographed.** Selänne is a 10-time NHL All-Star and Stanley Cup winner for the

Anaheim Ducks.  
*Donated by The Orange County Register*

**“The Tonight Show With Jay Leno”:** Four VIP tickets. Good for any day the show is taping. Expires Oct. 1, 2012.

*Donated by NBC Universal*

**People:** Large reproduction of the royal couple, People’s “The Royals” book, commemorative wedding issue and a one-year subscription to People.  
 Value: \$140  
*Donated by People*

**Yahoo! Sports package:** Mark Teixeira signed Yankees cap. Includes 2009 Yahoo! Sports Fantasy Base-

ball magazine.  
*Donated by Yahoo! Sports*

## RAFFLE ITEMS

**Verizon Wireless:** iPad2 (16 GB) Wi-Fi, with 3G capability, service for one year.  
*Donated by Verizon Wireless*

**Investor’s Business Daily:** Home study kit and one-year subscription.

*Donated by Investor’s Business Daily*

**Blo-Out Lounge:** \$210/one-month membership. Six blo-out or makeup services.  
*Donated by Blo-Out Lounge (Pasadena)*

**East West Players:** Gift certificate for two orchestra seats.  
**Value:** \$114.  
*Donated by East West Players*

**Taylor Swift concert photo, framed:** Includes “Journey to Fearless” DVD with more than two hours of live performances, interviews and footage.  
*Donated by Paul Sakuma, AAJA photographer*

**“Martin Yan’s China” cookbook, autographed:** Includes chef cleavers, chopsticks and DVD (two sets).  
*Donated by Chef Martin Yan*

**CBS News & Entertainment:** Gift

basket with network-branded items.  
*Donated by CBS News, Los Angeles Bureau*

**Ben Fong-Torres books, autographed:** “The Rice Room: Growing Up Chinese-American from Number Two Son to Rock ‘n’ Roll” and “The Eagles: Taking It to the Limit.”  
*Donated by Ben Fong-Torres*

**Crabtree & Evelyn:** Gift basket with toiletries.  
*Donated by Crabtree & Evelyn*

**High-definition table-top radios**  
*Donated by KPCC-FM*

**Murad:** Complimentary spa service.



THE LANGUAGE ARCHIVE

NOVEMBER 3 - DECEMBER 4  
2011

[www.EastWestPlayers.org](http://www.EastWestPlayers.org)  
 (213) 625-7000

David Henry Hwang Theater at the Union Center for the Arts  
 120 Judge John Aiso Street  
 in the Little Tokyo district, downtown L.A.

**EWP**



ACTIVE CULTURES

PACIFIC ASIA MUSEUM BITE-SIZE CONVERSATIONS BOLD IDEAS

WINTER 2011-2012  
*Select Fridays, 7:30 p.m.*

October 21  
 November 18  
 January 20  
 February 17

[www.pacificasiamuseum.org](http://www.pacificasiamuseum.org)

**TRIVIA BOWL RULES**

# Here's the 411

Each team may have as many as 10 members. Once the competition begins, no substitutions are allowed. No one may sit at a team table except its 10 original designated players.

Trivia Bowl XVI will have five rounds of 20 questions each: 1) current events; 2) more current events and history; 3) arts and entertainment; 4) science, geography and literature; 5) sports and California living.

David Ono, the emcee, will read aloud the questions. Sitting at their designated table, the members of each team work together to fill out the answer sheet. The emcee will read each question twice. Competitors are advised to write down the questions for their reference.

The name of the team and its captain must be written on the answer sheet for each round. All answers must be legible and in English unless another language is specified. Answers must be written on the exact line corresponding to the number of the question.

Only one answer per question will

be accepted unless more than one answer is clearly requested. When multiple answers are requested, all must be correct for the team to obtain the point. When a person's name is requested, last names are acceptable unless first and last are specified. Phonetic spelling is acceptable unless the correct spelling is specified. There are no partial points for an answer.

Once the emcee has read the 20th and final question of each round, teams have two minutes to complete their answer sheets. Room monitors will collect the sheets from team captains and take them to the judging table. Once an answer sheet is submitted, no changes are allowed.

## Scoring

After each round, the emcee will read aloud the questions and correct answers after game officials have collected the answer sheets. The judges will review and score the answer sheets during this time. Team scores and standings for each round will be posted on the scoreboard.



*AAJA Los Angeles archives*

**JUDGES:** Ronald S.W. Lew, left, John Ing and Mark Kim scrutinize team answer sheets.

## Challenges

Any challenges to questions should be brought to the attention of the quiz masters by the team captain or a designated representative before the end of the evening competition. The game manager's decision is final. No competitor may speak to the judges or scorekeepers.

## Leaving the Team Table

No one who leaves a team table while a round is in progress will be allowed to return until the team submits its answer sheet. Please make all trips to the hospitality tables, refreshment area or restroom before or after rounds.

## Prohibition on Electronic Devices

The use of all electronic devices (phones, tablets, laptops, PDAs, cameras, video devices, etc.) is strictly prohibited while a competition round is in progress. If any such device is visible, game officials will request that it is put away. Any person who uses such a device must leave the team table and may not return to the game. Game officials have the discretion to deduct as many as 10 points or an entire round from a team's score if any member violates this rule.

Texting or tweeting about the event, including but not limited to @AAJATriviaBowl, is permitted only between competition rounds.

## Printed Materials

No printed materials other than those provided and sanctioned by Trivia Bowl organizers and sponsors are allowed on the team table. Anyone caught using cheat sheets or notes will be subject to the same penalties re-

garding the improper use of electronic devices.

Purses, bags, briefcases and items containing printed materials must be placed on the floor.

## Substitutions and Spectators

Team member substitution is prohibited at all times during the competition. Once the competition begins, a team may not replace an original player with another individual. If for any reason a player must leave the event, the team must proceed without that member. Game officials have the discretion to deduct as many as 10 points from a team's score if such violations occur.

Noncompeting spectators (including guests, chaperons and parents) may not stand near or approach the team table while a round is in progress and until the team submits its answer sheet for that round.

All communication, oral or otherwise, is prohibited between a team and spectators while a round is in progress. Game officials have the discretion to deduct as many as 10 points for violations.

## Tie-Breakers

If any teams are tied for any of the top three places in the overall standings after the end of the final round, these guidelines will be applied in the following order until a winner is declared:

1. Number of first-place finishes in a round.
2. Number of highest finishes in a round in head-to-head competition.
3. Number of questions answered correctly in the first round before answering a question incorrectly.





Nick Ut | Associated Press

## This signed Pulitzer Prize iconic photo could be yours.



We are proud to recognize photographer Nick Ut, recently awarded AAJA's Lifetime Achievement Award, as our Los Angeles Chapter colleague.

Nick gained fame for his Pulitzer Prize-winning work during the Vietnam War. On June 8, 1972, he covered a misdirected South Vietnamese air raid on the village of Trang Bang. As Nick, then only 21, photographed fleeing villagers, he captured a now-iconic image of 9-year-old Phan Thi Kim Phuc running naked, with burns covering most of her body. Nick recognized the girl's plight and drove her to a hospital, probably saving her life.

Nick and Kim remain close friends, and both have signed a copy of the Pulitzer-winning photo that he has generously donated for tonight's live auction.

## SCHOLARSHIP RECIPIENTS

# A sweep for UCLA, USC

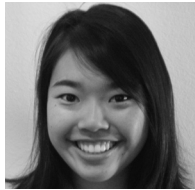
During its 30-year history, the Los Angeles Chapter has distributed more than \$100,000 in support for students to improve their journalism skills. Student applicants were asked to submit a resume, an official school transcript, two letters of recommendation, a short essay and work samples. Meet our 2010-II recipients, two each from local academic powerhouses:



**\$2,500**  
SAM CHU LIN  
SCHOLARSHIP

**Natasha Zouves**  
USC

Natasha is a senior at USC, where she studies broadcast journalism and public health. She has interned at local broadcast stations ABC7, CBS2/KCAL9 and NBC4 and at "Entertainment Tonight." She is passionate about health news, aspires to serve as a watchdog for the health and medical community, and has had the opportunity to report health news for the United Nations.



**\$1,500**  
PETER  
IMAMURA  
SCHOLARSHIP

**Samantha Masunaga**  
UCLA

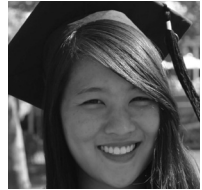
Samantha is a fourth-year student at UCLA and will be graduating in the spring with a degree in English. She interned this past summer at Lifescript, a women's health website, and continues to write for the UCLA Daily Bruin. After graduation, she plans to attend journalism graduate school.



**\$1,500**  
AAJA-LA  
SCHOLARSHIP

**Sonali Kohli**  
UCLA

Sonali is a third-year English major at UCLA. She joined AAJA as a college freshman. She is a senior staff reporter for the Daily Bruin, where she was the Westwood/crime editor last year. Sonali completed a Web internship earlier this year with NBCLA.com and spent the summer interning for The Orange County Register, covering Newport Beach and Costa Mesa.



**\$1,000**  
AAJA-LA 2010  
SCHOLARSHIP

**Steffi Lau**  
USC (graduated)

Steffi, a 2009 and 2010 AAJA-LA scholarship recipient, graduated with a double major in public relations and East Asian languages and cultures, with a minor in marketing, in May. During her senior year, she served as deputy editor of US-China Today, an online magazine focusing on China. Steffi currently works at Hill & Knowlton, where she hopes to put her journalism and international experience to use.

## AAJA-LA FELLOWSHIP PROGRAMS

### \$6,500

**NBC4 / AAJA-LA:  
ONLINE MEDIA  
TRAINING**

Hetty Chang, an Emmy-nominated news reporter based in Las Vegas, is the first recipient under this collaborative program of the Los Angeles Chapter and a longtime industry partner. For 10 weeks Hetty is working at NBC4, immersing herself in learning about online multimedia reporting. She is a graduate of UCLA and Whitney High School in Cerritos.

### \$4,000

**LA18 / ABC7:  
DIVERSITY IN  
BROADCAST  
MEDIA**

The selected broadcast student will spend 10 weeks working at LA18 for "Kababayan LA," the nation's first locally produced daily show specifically for and about the burgeoning Filipino American community. After successfully completing 10 weeks, the student will spend the remainder of the internship with ABC7, the West Coast flagship of the ABC network.

### \$3,000

**NGUOI VIET /  
OC REGISTER:  
DIVERSITY IN  
PRINT MEDIA**

The selected print student will spend 10 weeks working at the Nguoi Viet, the oldest Vietnamese newspaper in the United States. After 10 weeks, the student will spend the rest of the internship with The Orange County Register and assist in the coverage of at least two pieces on the Vietnamese community he or she had reported on.

### \$6,500

**KPCC / AAJA-LA:  
ONLINE MEDIA  
TRAINING**

KPCC-FM 89.3 and AAJA-LA are partnering to enable a gifted AAJA college graduate or mid-career print or broadcast professional to gather the skills that are essential in an online news environment. The candidate will be an integral part of KPCC's online news team, helping produce stories for the Web and working on multimedia pieces.

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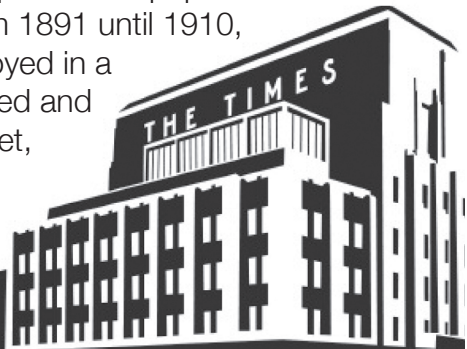
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**Los Angeles Times** | [latimes.com](http://latimes.com).

**Q:** Name the winged creature that is the symbol of the Los Angeles Times & identify where it sits.

**A:** The Times eagle. It sat atop the newspaper's downtown headquarters from 1891 until 1910, when the building was destroyed in a bomb blast. The eagle survived and today resides across the street, at 1st and Spring, in the iconic Times Building.

*We are proud to be a longtime sponsor of AAJA-LA and its 16th annual Trivia Bowl.*



INTERNSHIP RECIPIENTS

# AAJA-LA puts 4 in newsrooms

The Los Angeles Chapter is pleased to recognize its 2011 internship recipients. The winners were chosen for their demonstrated commitment to the field of journalism, sensitivity to Asian American and Pacific Islander issues, journalistic ability, scholastic ability and financial need.



**\$1,000**  
FOX  
INTERNSHIP

**Alexa Parmisano**  
UCLA

Alexa is a third-year communication studies and sociology student at UCLA. This fall, she was granted \$1,000 and the opportunity to intern with Fox11 News. Alexa has her eyes set on a career in broadcast journalism and says she yearns for the opportunity to apply her writing and analytical skills.



**\$1,000**  
KTLA5  
INTERNSHIP

**Evonne Liew**  
UCL (graduated)

Evonne spent the summer learning multimedia webcast news production as an intern through her AAJA-KTLA program. She says she loves journalism because it combines her passion for storytelling with her interest in politics, international affairs and democratic processes. This fall she is a reporting intern at The Orange County Register.



**\$1,000**  
LOS ANGELES  
DAILY NEWS  
INTERNSHIP

**Maya Sugarman**  
UCLA (graduated)

Maya is a photojournalist who graduated from UCLA in June with a bachelor's degree in art. This summer she was a photojournalism intern at the Daily News. She freelances for The Orange County Register after having completed a spring photo internship there. Maya was a photo editor and senior staff photographer at the UCLA Daily Bruin and dabbled in multimedia news writing, radio reporting and radio broadcast engineering.



**\$1,000**  
ORANGE  
COUNTY  
REGISTER  
INTERNSHIP

**Matt Stevens**  
UCLA (graduated)

Matt is a print journalist in the Los Angeles Times Metpro training program. In the spring, he interned for The Orange County Register as a sports reporter through the paper's partnership with AAJA-LA. While there, he covered the gamut, including professional soccer, college basketball and high school baseball.



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# CONGRATULATIONS AAJA ON YOUR 30TH ANNIVERSARY!

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**TRIVIA BOWL XVI.**

May the best team (KTLA) win!!!

**KTLA 5**

# AAJA, Happy 30th Birthday!

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## THE POWER OF ONE

*You can* make a difference

Tonight, you are contributing your time, energy and dollars to the Asian American Journalists Association's cause. Think of the statement each of you is making on behalf of media diversity — multiplied by more than 400.

It is that sentiment that fuels AAJA's current national fund-raising campaign, "The Power of One," launched in 2008 to encourage individual donations to the organization's endowment. One person can indeed make a difference, whether it's Los Angeles Chapter stalwart Simon Li (whom we thank and

recognize for his \$30,000 gift), or each of you in supporting your organization by giving your time or securing its donation tonight.

On AAJA's 30th anniversary, we invite you to stand with us to help ensure that the organization continues to champion diversity for another three decades. A portion of tonight's proceeds will go to "The Power of One." Please be sure to spend \$20 (or more) on raffle tickets, and consider making an additional donation at [www.ajja.org/donate/powerof1/](http://www.ajja.org/donate/powerof1/).

—Janet Cho  
& Henry Fuhrmann



**Cho**  
AAJA National Vice  
President, Print



**Fuhrmann**  
AAJA National  
Advisory Board  
Member



*Paradise Cookies congratulates the  
Asian American Journalists Association  
on its 30th anniversary and Trivia Bowl XVI!  
Wishing you many more years of great success!!*

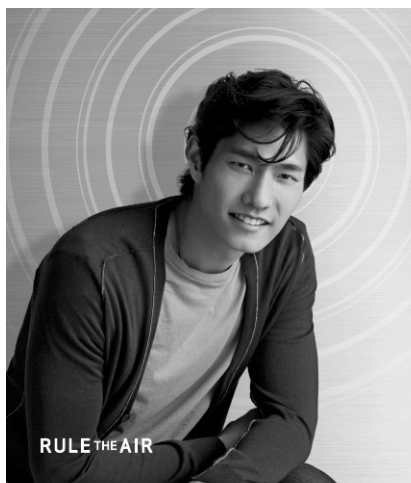
# AAJA-LOS ANGELES IPAD2 TWEET-OFF



- (1) Guests must follow @AAJATriviaBowl and @VZWKen
- (2) Each tweet must contain #AAJATriviaBowl and #VZWipad2 (leaving room for 115 more characters)
- (3) Tweets eligible for the raffle must be sent between 7:30 and 9:30 p.m. Oct. 14, 2011.
- (4) For each event-related tweet (not retweet), up to five tweets, the AAJA social media manager will enter your Twitter handle on a

raffle ticket.

- (5) Trivia Bowl competitors can tweet between, but not during, competition rounds.
- (6) The winning raffle ticket for the iPad2 (16GB with Wi-Fi, 3G capability, on Verizon Wireless network for one year) will be pulled at the end of the event.
- (7) If the winning raffle ticket is a Twitter handle, person must be present to receive prize.



RULE THE AIR

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*Congratulations to the  
AAJA LA chapter for  
soaring to new heights  
on your 30<sup>th</sup> anniversary.*



**CATHAY PACIFIC**

“Congratulations to AAJA-LA for thirty years of commitment to diversity in the media. Moral courage, the human touch and mentoring others are hallmarks of the best leaders, managers and editors.”

— June and Simon Li



Q: This Hungarian-American immigrant founded Columbia Journalism School and gave his name to the most respected prizes in the profession.

A: Joseph Pulitzer

*Columbia Journalism School is proud to congratulate AAJA-LA for thirty years of outstanding advocacy and leadership.*



Columbia  
Journalism  
School 





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*Question:*

*Which US utility's energy efficiency programs have reduced greenhouse gas emissions by more than 2.8 million tons-the equivalent of removing 375,000 cars from the road?*

*Answer:*

*Southern California Edison*

**SCE congratulates  
AAJA on its 30<sup>th</sup> Anniversary.**



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**Congratulations** to the Asian American Journalists Association-Los Angeles Chapter celebrating its 30th Anniversary.

Good Luck 2011 AAJA Trivia Bowl XVI Contestants!

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