



**mji**  
Asian American  
Journalists Association *Los Angeles*

**TRIVIA****BOWL**  
25

4 2 n d   A N N I V E R S A R Y   C E L E B R A T I O N

ABC7, STUDIO B • FRIDAY, OCTOBER 20, 2023

WHAT HAPPENED IN  
**1981?**

KABC  
DYNASTYLBTKTLADI  
EIKCBSJLRXGIVQKNBCOJN  
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WMSLDODGERSIEOKWLJLHOMEI  
EKRPANWARSEDALLASOWPI  
HSUEINTKAPHDFLMLL  
TBKSLIEOQ

1. World Series Champions
2. \_\_\_ Began Broadcasting  
24 Hour On August 1st
3. #1 TV Station in Los Angeles
4. Billboard Number One Song  
October 17 - November 6
5. Superbowl XV Champions
6. Most Popular TV show
7. Who Was The First Female  
Associate Justice Of The  
U.S. Supreme Court
8. Founded In 1981



**abc7.com**

ABC7 is proud to host the 25th Annual Asian American Journalists Association "Trivia Bowl"



4 2 n d A N N I V E R S A R Y C E L E B R A T I O N

**October 20, 2023**  
**ABC7, Studio B**

**6:00 p.m.**

Dinner hosted by Wahoo's Fish Taco  
Beverage refreshments hosted by Reyes Coca-Cola  
Beer hosted by Star Beer USA  
Boba drinks hosted by 7 Leaves Cafe  
Sparkling sake hosted by Mutual Trading, Takara Sake USA  
Dessert hosted by Boba x Ice Cream

**7:00 p.m.**

**Welcome**

David Ono, Trivia Bowl XXV Emcee  
Anchor ABC7

**Greetings**

Cheryl Fair, President and General Manager ABC7  
Pam Chen, Vice President/News Director ABC7

**Words of Appreciation**

Teresa Watanabe, Trivia Bowl Co-Commissioner  
Anh Do, Trivia Bowl Co-Commissioner

**Let the Games Begin!**

Denise L. Poon, Modern Games Founder

**7:15 p.m.**

Round 1: Current Events  
Round 2: Politics, History and Literature  
Round 3: Arts and Entertainment  
Round 4: Science, Technology and Geography  
Round 5: Sports and California Living

(During scoring and in between competition rounds)  
Live auction and raffle

**10:30 p.m.**

Spirit Award announcement  
College Bowl champions awarded Grasshopper Cup  
Trivia Bowl XXV champions awarded Rice Cup

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### COVER CREDITS

Graphic design by Nicole Vas  
@nicoletogo

## 2023 TRIVIA BOWL TEAM

### Trivia Bowl Modern Games Founder

Denise L. Poon

### Event Co-Commissioners

Teresa Watanabe, Anh Do,  
Denise L. Poon

### Emcee

David Ono

### Event Planning and Sponsorships

Teresa Watanabe, Anh Do, Denise L. Poon, Julie Patel, Jinah Kim, Gita Amar, Debbie Truong, Samantha Masunaga, Thomas Lauder, Jennifer Leung, Nicole Vas, Ben Pu, Jeremy Chen, Shawn Wong, Nathalie Leung, Josh Cain, Jireh Deng, Maneeza Iqbal

### Hospitality

Anh Do, Denise L. Poon, Jocelyn 'Joz' Wang, Cheryl Fair, Pam Chen, Teresa Samienego, Manny Amit, Anthony Marsiglia, May Odiakosa, Wing Lam, Newton Hoang, Doug Julian, Andrea Jimenez

### Quiz Masters

Chris O'Brien, Lynn Yu

### Live Auction, Raffle and Donations

Jinah Kim, Teresa Watanabe, Denise L. Poon, Anh Do, David Ono, Susan Hirasuna, Jennifer Leung, Maneeza Iqbal, Carren Jao, Gita Amar, Ben Pu, Ada Tseng, Natasha Chen, Tamlyn Tomita

### College Bowl

Julie Patel

### Event Program

Nicole Vas, Rubaina Azhar

### Volunteers and Registration

Samantha Masunaga, Jireh Deng

### Event Audiovisual, Scoreboard

Thomas Lauder

### Art Director

Manny Amit

## LEADERSHIP MESSAGE

# Spotlighting Trivia Bowl — and beyond

Dear AAJA-LA members and friends:

We welcome you to Trivia Bowl — and we're grateful that our signature fundraiser, now marking its 25th birthday, is in the spotlight thanks to your energy and your donations.

Our goal for the Los Angeles chapter of AAJA is to offer support like no other — and serving your needs has won us “Chapter of the Year” twice in the last three years. Here's a rundown of what we've been offering, as we continue to provide more than \$20,000 in annual funding for internships in local newsrooms.

Launching 2023 was a Lunar New Year party we hosted at the Japanese American Cultural & Community Center. We organized a reporters' roundtable on mass shootings and the chapter partnered with the Go For Broke National Education Center to offer the Summer Journalism Institute to teach high school students new skills. We also presented a panel on “How to report on health with any beat,” followed by a panel on health inequities and community engagement, both sparked by a grant from the California Endowment.

To honor journalism legends and talent, we joined with the Los Angeles Times to create two new funds dedicated to skills training and career development, paying tribute to the late Henry Fuhrmann and Gregory Yuen Yee, former Times assistant managing editor and reporter, respectively.

A Randy Hagihara fund will issue stipends to help journalists searching for new job opportunities. Last month, AAJA-LA also hosted its first Randy Hagihara Mentor Day at Cal State Los Angeles, supported by the L.A. chapters of the National Association of Black Journalists and NLGJA: The Association of LGBTQ+ Journalists.

Please join our mission to keep lifting up journalists and Los Angeles journalism!

Yours truly,

Julie Patel Liss — President

Teresa Watanabe — Sr. Vice President, Special Projects

Anh Do — National Board Representative



**Julie Patel Liss**



**Teresa Watanabe**



**Anh Do**

**Good luck  
Trivia Bowl  
XXV teams!**

**(Especially ours.)**

**Los Angeles Times**

Proud supporters of  
AAJA-LA and Trivia Bowl XXV.

## A MESSAGE FROM THE FOUNDER OF THE TRIVIA BOWL MODERN GAMES

# Trivia Bowl XXV: Noodle On

How exciting to welcome you today to our 25th Trivia Bowl anniversary!

We thank you for your time. As sponsors and guests, you're probably already familiar with Trivia Bowl as our dynamic and interactive competition. Our event has evolved over the last three decades from a casual gathering in a Japanese cultural center room to a signature community celebration in a major broadcast studio.



Denise L. Poon

We're lucky to have some not so trivial milestones:

- AAJA-LA has raised nearly \$500,000 in funding to support journalism students; boost training to AAPI journalists to be visible leaders for positive and diverse change in the industry; and forge stronger ties within the AAPI communities.
- In the beginning, Trivia Bowl comprised less than 10 teams, with scoring tracked on a flip chalkboard. Soon, it evolved into a magnetic 500-person event at ABC7 Studio B, heralded with confetti streamer cannons and a digital scoreboard.
- The Japanese American National Museum and Nishi Hongwanji Buddhist Temple in Little Tokyo have also been Trivia Bowl host locations.
- In 2011, we added a College Bowl within the structure of Trivia Bowl, allowing college student teams to compete for the Grasshopper Cup.
- We introduced the Spirit Award in 2012, spotlighting the team that showcases the most positive engagement, animated enthusiasm and creative uniforms. Tonight's winners will earn a year's worth of instant ramen noodles.

So noodle on this — it's heartwarming you are here. We're so grateful for your AAJA-LA Trivia Bowl energy and support. Good luck to all your special teams!

Denise L. Poon  
AAJA-LA President Emerita

## 2023 TRIVIA BOWL RULES

# Here's the 411

AAJA-LA developed, abides by and enforces the following International Trivia Bowl Federation competition rules.

### 2023 Competition

Each team may have as many as 10 members. Once the competition begins, no substitutions are allowed. No one may sit at a team table except its 10 original designated players. Trivia Bowl XXV will have five rounds of 15 questions each. The question categories are: 1) Current Events; 2) Politics, History and Literature; 3) Arts and Entertainment; 4) Science, Technology and Geography; 5) Sports and California Living.

David Ono, the emcee, will read aloud the questions. Sitting at their designated table, the members of each team work together to fill out the answer sheet. The emcee will read each question twice. Competitors are advised to write down the questions for their reference.

The name of the team and its captain must be written on the answer sheet for each round. Failure to write the team

name on the answer sheet can result in forfeiture of the entire question round. All answers must be legible and in English unless another language is specified. Answers should be spelled correctly and written on the exact line corresponding to the number of the question.

Only one answer per question will be accepted unless more than one answer is clearly requested. When multiple answers are requested, all must be correct for the team to obtain the point. When a person's name is requested, last names are acceptable unless first and last are specified. Phonetic spelling is acceptable unless the correct spelling is specified. There are no partial points for an answer.

Once the emcee has read the 15th and final question of each round, teams have two minutes to complete their answer sheets. Room monitors will collect the sheets from team captains and take them to the Trivia Bowl judicial bench. Once an answer sheet is submitted, no changes are allowed.



AAJA-Los Angeles archives

**JUDGES:** Ronald S.W. Lew, left, John Ing and Mark Kim scrutinize team answer sheets.



**Scoring**

After each round, the emcee will read aloud the questions and correct answers after game officials have collected the answer sheets. The judges will review and score the answer sheets during this time. Team scores and standings for each round will be posted on the scoreboard. The team with the highest score at the end of the fifth round wins possession for one year of the coveted Rice Cup trophy.

**Challenges**

Any challenges to questions should be brought to the attention of AAJA-LA by the team captain or a designated representative before the end of the evening competition. The game manager's decision is final. No competitor may speak to the judges or the scorekeepers.

**Leaving the Team Table**

No one who leaves a team table while a round is in progress will be allowed to return until the team submits its answer sheet. Please make all trips to the hospitality table, refreshment area or restroom between rounds.

**Prohibition on Electronic Devices**

The use of all electronic devices (phones, tablets, laptops, PDAs, cameras, video and audio spy devices, drones, etc.) is strictly prohibited while a competition round is in progress. If any such device is visible, game officials will request that it is put away. Any person who uses such a device must leave the team table and may not return to the game during that round. Game officials have the discretion to deduct as many as 10 points or an entire round from a team's score if any member violates this rule. Texting or tweeting about or livestreaming the event, including but not limited to @AAJATriviaBowl, is permitted only between competition rounds.

**Printed Materials**

No printed materials other than those provided and sanctioned by Trivia Bowl organizers and sponsors are allowed on the team table. Anyone caught using cheat sheets or notes will be subject to the same penalties regarding the improper use of electronic devices. Purses, bags, backpacks, briefcases and items containing printed materials must be placed on the floor.

**Substitutions and Spectators**

Team member substitution is prohibited at all times during the competition. Once the competition begins, a team may not replace an original player with another individual. If for any reason a player must leave the event, the team must proceed without that member. Game officials have the discretion to deduct as many as 10 points from a team's score if such violations occur.

During the competition, spectators may be present only in designated areas. Noncompeting spectators (including guests, chaperones and parents) may not stand near or approach the team table while a round is in progress and must wait until the team submits its answer sheet for that round. All communication, oral or otherwise, is prohibited between a team and spectators while a round is in progress. Game officials have the discretion to deduct as many as 10 points for violations.

**Tiebreakers**

If any teams are tied for any of the top three places in the overall standings at the end of the final round, "sudden death" will be used as a tiebreaker. The rules will be announced at the start of the competition.

**Thank you for  
choosing journalism  
as your craft.  
We need you.**

Jarl and Pamela Mohn



JAPANESE CONTEMPORARY YAKINIKU

Niku X proudly supports AAJA-LA and Trivia Bowl XXV

**Congratulations!**

Warmly,  
Panney Wei, Niku X partner and the entire Niku X team

Please scan the code below for our \$30 voucher



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📷 @NIKUXLA

Wilshire Grand Center, 900 Wilshire Blvd, Suite 212, Los Angeles, CA 90017

# 2023 Trivia Bowl Lineup

ABC7 Team I  
 ABC7 Team II  
 ABC7 Team III

Los Angeles Times Team I  
 Los Angeles Times Team II  
 Los Angeles Times Team III

ABC News

NakatomiPR

Asian Americans Advancing Justice  
 Southern California (AAAJ)

NBC News

NBC4 and Telemundo 52

Bank of America

Port of Long Beach

Commissioners' Team

Reyes Coca-Cola Team I  
 Reyes Coca-Cola Team II

FF Society

Filipino Young Leaders Program (FYLPRO)

SoCalGas

Friends of Genesis - Hyundai Asian  
 Network Alliance

Southern California News Group

Friends of Genesis, Too  
 Genesis Motor America

Star Beer USA

TDW+Co

IW Group

The New York Times

Japanese American Bar Association  
 (JABA)

Trivia Bowl VIP Guests

Japanese American Cultural &  
 Community Center (JACCC)

WorldWide Productions

Japanese American National Museum  
 (JANM)/National Center for the  
 Preservation of Democracy (NCPD)

## **COLLEGE BOWL**

Daily Bruin

KTLA

Cal State LA/Cal State Fullerton

Leung Family/USC

Cal State Long Beach

Little Tokyo Service Center (LTSC)

Cal State Northridge

L.A. Press Club/Society of Professional  
 Journalists (SPJ)

USC Annenberg

# Trivia Bowl History & Lore

Trivia Bowl is the signature team competition fundraiser of the Asian American Journalists Association's Los Angeles Chapter. Since 1994, proceeds from the event have supported the chapter's scholarship, internship, fellowship and professional development programs.

Initially, the game was conceptualized as a low-budget, low-tech local chapter fundraiser. What started as a modest, whimsical effort has evolved into a popular, marquee community "fun-raising" experience. Media groups, corporate sponsors, community partners and college teams compete to pursue their friendly rivalries and support AAJA-LA.



2006: ABC's David Ono



**In the beginning:** Early competitions took place at the Japanese American Cultural & Community Center in Little Tokyo in downtown Los Angeles. The event was the brainchild of AAJA Treasurer Dickson Louie. Chapter leaders were thrilled when the event raised \$2,000. Above, the ABC7 team in front of dry-erase scoreboard at JACCC.



**1996-2000:** Trivia Bowl became an annual event under the leadership of Yet Lock and Richard Fruto, above, celebrating a winning answer as a team member. The competition continued in the JACCC community room but one year was held at the Bonaventure Hotel during Asian Pacific American Heritage Month. The event included as few as five teams in Trivia Bowl III but eight to 11 most years.



has been the Trivia Bowl emcee since 2000. Mario Machado emceed the event in the mid- to late 1990s.

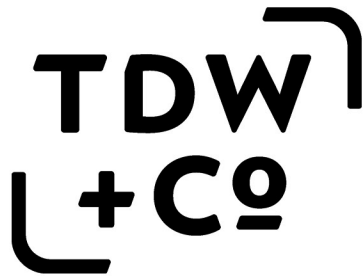


**2001:** Trivia Bowl expanded into the “Modern Games” under the direction of Denise L. Poon, then chapter president, above, with Supervisor Michael Antonovich. On AAJA’s 20th anniversary, organizers emphasized more community participation and sponsorship, with volunteer Los Angeles County Superior Court bench officers as game judges. The event more than quadrupled for Trivia Bowl VII, at which 43 teams competed.



**2002:** Trivia Bowl moved to the beautiful Japanese American National Museum in Little Tokyo. The museum has served as host on numerous occasions, with 22 teams typically filling the marble-walled George & Sakaye Aratani Central Hall to capacity. Above, Susan Hirasuna and John Beard work on their FOX 11 LA team answer sheet.

**CONGRATULATIONS  
ASIAN AMERICAN  
JOURNALISTS  
ASSOCIATION  
ON TRIVIA BOWL XXV  
FROM THE  
TRIVIA BUFFS  
AT**



[www.tdwandco.com](http://www.tdwandco.com)

# Trivia Bowl XXV Judges

We are honored to have the following Los Angeles County Superior Court bench officers serve as our volunteer judicial panel for Trivia Bowl XXV.



**Arakaki**



**Cho**



**Cortez**



**Fujioka**



**Helton**



**D. Kim**



**E. Kim**



**LaForteza**



**Lui**



**Ong**



**Saito**



**Tsao**

**Akemi Arakaki, Judge**  
L.A. Superior Court

**Tony Cho, Judge**  
L.A. Superior Court

**Annabelle Cortez, Judge**  
L.A. Superior Court

**Fred Fujioka, Ret. Judge**  
L.A. Superior Court

**Sabina Helton, Judge**  
L.A. Superior Court

**Dorothy Kim, Associate Justice**  
California Court of Appeal

**Esther Kim, Judge**  
L.A. Superior Court

**Bernie LaForteza, Judge**  
L.A. Superior Court

**Christopher Lui, Judge**  
L.A. Superior Court

**Tomson Ong, Judge**  
L.A. Superior Court

**Tim Saito, Judge**  
L.A. Superior Court

**Lee Tsao, Judge**  
L.A. Superior Court



# STAR BEER USA



## CONGRATULATIONS!

STAR BEER USA CONGRATULATES AAJA-LA  
ON TRIVA BOWL XXV. SHINE ON!!!



# Is your team worthy of the Rice Cup?

These are the only teams in the history of AAJA-Los Angeles' Trivia Bowl that have won the top prize.

**Trivia Bowl I (1994)**

City News Service

**Trivia Bowl II (1995)**

Daily News

**Trivia Bowl III (1996)**

Daily News

**Trivia Bowl IV (1997)**

Long Beach Press-Telegram

**Trivia Bowl V (1998)**

City News Service

**Trivia Bowl VI (2000)**

Asian Pacific American Legal Center

**Trivia Bowl VII (2001)**

Japanese American Bar Association

**Trivia Bowl VIII (2002)**

Japanese American Bar Association

**Trivia Bowl IX (2003)**

Orange County Register

**Trivia Bowl X (2004)**

NBC4

**Trivia Bowl XI (2005)**

Asian Pacific American Legal Center

**Trivia Bowl XII (2006)**

Japanese American Bar Association

**Trivia Bowl XIII (2007)**

Fong & Chun/Stuart I. Folinsky Law Office

**Trivia Bowl XIV (2008)**

Fong & Chun/Stuart I. Folinsky Law Office

**Trivia Bowl XV (2009)**

Japanese American Bar Association



**Trivia Bowl XVI (2011)**

Japanese American Bar Association

**Trivia Bowl XVII (2012)**

Japanese American Bar Association

**Trivia Bowl XVIII (2013)**

89.3 FM KPCC

**Trivia Bowl XIX (2014)**

Japanese American Bar Association

**Trivia Bowl XX (2015)**

Los Angeles Times

**Trivia Bowl XXI (2016)**

Los Angeles Times

**Trivia Bowl XXII (2017)**

Los Angeles Times

**Trivia Bowl XXIII (2018)**

Los Angeles Times

**Trivia Bowl XXIV (2019)**

Japanese American Bar Association



## Henry Fuhrmann

In honor of the elder statesman of our chapter and the late newsroom copy editing chief, AAJA-LA and the Los Angeles Times created the Henry Fuhrmann Multiplatform Editing Internship that debuted in the summer of 2023.

Henry's passing at age 65 in September 2022 drew tributes from around the globe. The self-described "word nerd" who fought for fairness in grammar has been hailed as tenacious and principled. A Times obituary by Thomas Curwen detailed how the hyphen in Asian-Americans was often overlooked, yet Henry "saw in the simple construction an unnecessary and derogative diminution of American identities and understood that no battle was too small in the fight for clarity, precision and fairness."

Those hyphens "serve to divide even as they are meant to connect. Their use in racial and ethnic identities can connote an otherness, a sense that people of color are somehow not full citizens or fully American," Henry wrote in a 2019 essay.

In media organizations around the country, he argued against its usage and

prevailed in persuading the Associated Press Stylebook to drop its mandate on the hyphen when mentioning "an American person's heritage."

In 2015, Henry retired as Times assistant managing editor, having cemented his place on the masthead.

AAJA's board of directors chose to give its 2023 Lifetime Achievement Award to Henry "for his lifelong dedication to excellence in journalism, his leadership through humble service, his generous mentorship of future generations and commitment to AAJA."

In its announcement, the board said "Henry's guidance and voice have shaped the careers and lives of countless people in the AAJA family over three decades. AAJA is deeply grateful for Henry's commitment to AAJA's mission and to the pursuit of increased, fair and comprehensive coverage of the AAPI community. So many in the AAJA family are indebted to Henry and the example he set for us to follow."

To support his legacy, please donate to his internship via Zelle or PayPal at: [aajalalosangeles@gmail.com](mailto:aajalalosangeles@gmail.com).

# Randy Hagihara



As senior editor for recruitment, Randy Hagihara was often an aspiring journalist's first contact with the Los Angeles Times. His stern demeanor gave away nothing.

But if he saw something in you, a spark in your writing or a determination to push extra hard to get a story, he became your biggest ally. Once you were in the building, he was the editor you sought out when you felt at sea, when you needed career advice or wanted to be regaled with a war story from his Orange County days.

Randy, who died in January of esophageal cancer at age 72, was known for looking past brand name schools and recruiting diverse talent with more humble origins for The Times' internships

and Metpro program (now called the Los Angeles Times Fellowship).

Today, the journalists Randy mentored are leading from the L.A. Times masthead, reporting from the campaign trail, filing dispatches about Chinese foreign policy for the New York Times and much more.

In honor of Randy and all he did for young journalists, AAJA-LA held the first annual Randy Hagihara mentoring day on Sept. 16 at Cal State L.A., co-sponsored by NABJLA and NLGJA Los Angeles.

AAJA-LA has also established a fund in Randy's name to help Southern California journalists in need of financial support to advance their careers with new job opportunities and skills training. Information on applying or donating can be found at <https://aaja-la.org/randy-hagihara-memorial-fund/>

# Greg Yee



Gregory Yee was that rare journalist who truly loves breaking news. From the moment he returned to his hometown as the night reporter for the Los Angeles

Times, he distinguished himself with speedy, well-written takes on everything from wildfires to mountain lions to all manner of murder and mayhem.

When he didn't sign in for his 3 p.m. to 11 p.m. shift one afternoon in early January, his co-workers knew something was wrong. Greg was found dead at age 33 in the Hollywood bungalow he shared with his pit bull mix, Jake. His family said the cause appeared to be complications from

a respiratory issue.

Before coming to The Times in the summer of 2021, Greg covered criminal justice for the Post and Courier in Charleston, S.C. He was a talented photographer who populated his Instagram with images of L.A. cityscapes, Jake and the spreads he cooked for friends, including a low country boil with sides of cheese grits, mashed potatoes and red rice.

In Greg's honor, AAJA-LA and the Los Angeles Times created the Gregory Yuen Yee Scholarship for early career journalists, which provides funding for skills training and professional development. Visit <https://aaja-la.org/greg-yee/> for information on applying or donating.

# Game on! Support AAJA-LA at our auction and raffle

## ONLINE AUCTION

Scan the QR code on the right to view, register and bid on BiddingOwl. We have a variety of unique online auction items, including:



- **One-of-a-kind life-size BTS TinyTans**
- **Lakers vs. Clippers courtside seats**
- **VIP dinner at award-winning modern Vietnamese restaurant Phorage**
- **Disneyland Park Hopper tickets ... and more!**

## RAFFLE ITEMS

One ticket for \$5, five tickets for \$20

**New iPad 10th Generation 256GB Wi-Fi** — \$599.99 value  
Donor: Genesis Motor America

**Four Universal Studios one-day admission tickets** — \$440 value

**Unplug Meditation Studio six-month membership (Santa Monica)** — \$900 value

**Huntington Library, Art Museum and Botanical Gardens VIP tour** — Five VIP tickets for a guided behind-the-scenes golf cart tour — \$245+ value

**Japanese American National Museum gift basket including annual membership** — \$225 value

**10 Salt Facials from NakedMD (Newport Beach, Torrance, Chino Hills)** — \$299 value each

**Two Bit Circus: a tech-infused indoor leisure complex with virtual reality and arcade games, plus escape rooms (Downtown L.A.)** — \$200 gift card

**Aragon Training Academy, specializing in Thai boxing (Pasadena) 30-day pass** — \$200 value

**Hello Kitty-branded lunchbox and Zojirushi water boiler** — \$200 value

**Hello Kitty-branded luggage and beauty set** — \$150 value

**Hawaiian gift basket with Aloha-branded bags, chocolates and cookies** — \$150 value

**Take My Face Off beauty products gift bag** — \$150 value

**Läderach fine chocolate handmade by master chocolatiers in Switzerland** — \$100 bar

**Emporium Thai Restaurant (Westwood)** — \$100 gift card

**Phoenix Bakery** — \$25 gift certificate

**Five BCD Tofu House gift certificates for Soon Tofu** — \$18 value each

**Big Machine Label Group: Autographed CDs, drum cover and cowboy hat** — 2 sets

**Kukki gift basket of handcrafted cakes and desserts**

**NBCU Academy swag bag**

**Two Spectrum 1 News swag bags with branded ceramic mug, stainless steel water bottle, sunglasses, two pens, a notepad and reusable bag**

# Trivia Bowl XXV Sponsors

## Event Host

ABC7

## Celebration

Genesis Motor America

## Hospitality

Wahoo's Fish Taco, Reyes Coca-Cola, Star Beer USA, 7 Leaves Cafe, Mutual Trading, Takara Sake USA, Boba x Ice Cream, Nissin Foods

## Diamond

Los Angeles Times  
Jarl and Pamela Mohn  
TDW+Co  
The California Wellness Foundation

## Gold

NBC4 and Telemundo 52

## Silver

ABC News  
Bank of America  
IW Group  
Japanese American National Museum (JANM)/  
National Center for the Preservation of  
Democracy (NCPD)  
KTLA  
NBCUniversal News Group  
Port of Long Beach  
SoCalGas  
Southern California News Group  
The New York Times  
WorldWide Productions

## Bronze

Asian Americans Advancing Justice Southern  
California (AAAJ)  
FF Society  
Filipino Young Leaders Program (FYLPRO)  
Japanese American Bar Association (JABA)  
Japanese American Cultural & Community Center  
(JACCC)  
Leung Family  
Los Angeles Press Club/SPJ-LA

## College Bowl

Daily Bruin  
Cal State Long Beach  
Cal State LA/Cal State Fullerton (URL Media)  
Cal State Northridge (Bill Imada)  
USC Annenberg

## Trivia Bowl XXV Reporters' Notepads and Event Gift Bags

Reyes Coca-Cola

## Trivia Bowl XXV Pens

Nguoi Viet Daily News

## Live Auction, Online Auction, Raffle, Gifts

Bank of America, Pam Chen, Disney, EigiKutei, Emporium Thai, Genesis Motor America, Huntington Library Art Museum and Botanical Gardens, HYBE America, JCCC, JANM, KTLA, Läderach, Los Angeles Clippers, Los Angeles Times, Craig Matsuda, NakedMD, NBCU Academy, Niku X, Pasadena Conservatory of Music, Peking Tavern, Phorage, Regenix, Sanrio, Patrick and Michele Soon-Shiong, Spectrum, Take My Face Off, Two Bit Circus, Universal Studios, Unplug, Andrea Uyeda, The Venue, Zentoku Foundation



Photo credit: Steven Lam

7 Leaves Cafe is proud to support  
the Asian American Journalist Association.  
Coffee, tea and goodness since 2012.





REYES  
*Coca-Cola*  
BOTTLING

REYES FAMILY OF BUSINESSES







# A NEW BEGINNING IN ELECTRIFICATION



## THE GENESIS ELECTRIFIED GV70

A daring new beginning in electrified luxury is here.  
Where will it take you?

Proud supporters of AAJA-LA and its 25th  
Trivia Bowl Anniversary.

[GENESIS.COM](http://GENESIS.COM)

2023 Genesis Electrified GV70 is available at select retailers in select states and in extremely limited quantities.  
Contact your Genesis Retailer for availability details. Preproduction model with optional features shown.